



clair lagon

Creator of fine
sand lagoons.

Professional brochure

Our unique concept in France.

For over 15 years, Clair Lagon has been supporting hospitality professionals in creating **tailor-made, immersive, and eco-designed** lagoons, ensuring exceptional water quality all year round.

With more than **70 lagoons created across France**, we are proud to offer an innovative and sustainable solution that perfectly matches your visitors' expectations. As an alternative to traditional pools, our concept stands out with its low energy consumption – up to **90% savings**, and the complete absence of chemicals thanks to our exclusive bio-mineral filtration system, fully compliant with regulatory requirements.

The Clair Lagon lagoon is more than just a swimming area, it's a true landscape feature that transforms your site and becomes a booking incentive on its own. Our **fine-sand lagoons** with gentle slopes ensure both safety for children and relaxation for all. They also make it possible to develop additional concepts (animations, food & beverage services, etc.), further enhancing your site's attractiveness. Clair Lagon is more than a pool: it brings an **outstanding and immersive experience**.



Our Areas of expertise :







- Campings
- Hotels & Restaurants
- Holiday Villages
- Local Authorities
- Leisure Parks
- Event Venues
- Guesthouses & B&Bs
- Private Clients

Custom shapes and sizes, from 40m to more than 2500m²



Why is it revolutionary ?

Attractive, innovative and inspiring

-  Absolute "wow" effect.
-  No chemicals, chlorine or salt.
-  Aesthetically pleasing and all year round use.
-  Customized shapes, depths and dimensions.
-  Safe swimming (gentle slopes) & natural beach-like feel.
-  Lifelong support and expertise from Clair Lagon : a single dedicated contact throughout the lifetime of your lagoon.






An investment that boosts your profitability.

+ Over 70 lagoons built across France

- 1** +1 star on average in Google reviews. Significant improvement in Google ranking.
- 2** 16% increase in room rates without impacting occupancy.
- 3** Return on investment in 3 years on average, with the integration of additional services (juice bar, ice cream bar, snack bar, beach yoga classes, etc.)

Eco-friendly & preserving resources

-  Up to 90% energy savings compared to a traditional pool.
-  Up to 70% water savings compared to a pool of the same volume.
-  Excavation depth under 2 meters to best preserve natural areas.



Our clients say it better than we do:



Thomas - Village Flottant Pressac

« A refreshing experience over the May holiday; the most spectacular feature is undoubtedly the artificial lagoon, which serves as the aquatic area. This lagoon is stunning, and we had never seen such a pool in France ! »

Explore31674221951 - Camping Liberté Verdon

« Great stay. The campsite is quiet, clean, and very well maintained. The big plus: the lagoon is beautiful, with clear water and a guaranteed relaxing atmosphere. »

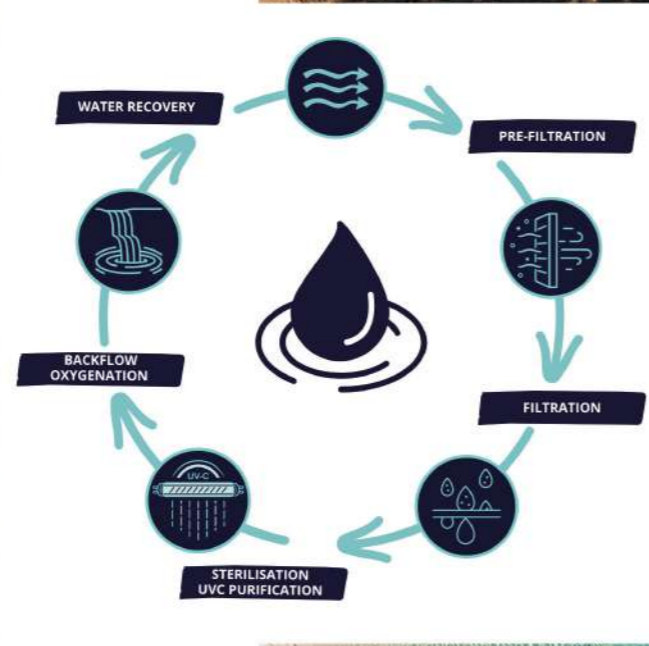
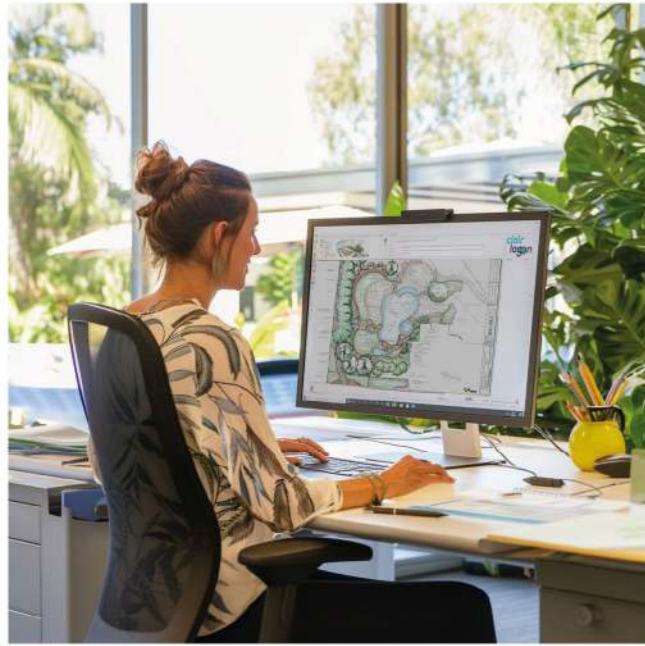
Vanessthierrykhloe - Campilo

« Very pleasant campsite, clean, with very friendly staff. The lagoon is very enjoyable and feels like a little escape. »



Our references





PARTNERSHIP CLAIR LAGON x EAULISTIC

A natural lagoon under a bioclimatic dome

This true natural jewel, the 350m lagoon pool, biologically filtered without chlorine and protected by a majestic 30m-diameter wooden geodesic dome, offers a unique space dedicated to swimming, learning how to swim, as well as health and wellness activities, usable all year round.

How do our lagoons work?

Our secret weapon

Our lagoons have a gravity-based filtration system, operating in continuous cycles (entire water volume filtered every 4 to 6 hours) and through multiple stages (screening, pre-filtration, sand filtration, UV purification & oxygenation via waterfall). The filtration system is completely chemical free and ensures excellent water quality while minimizing water and electricity consumption, for a more responsible swimming experience and management.

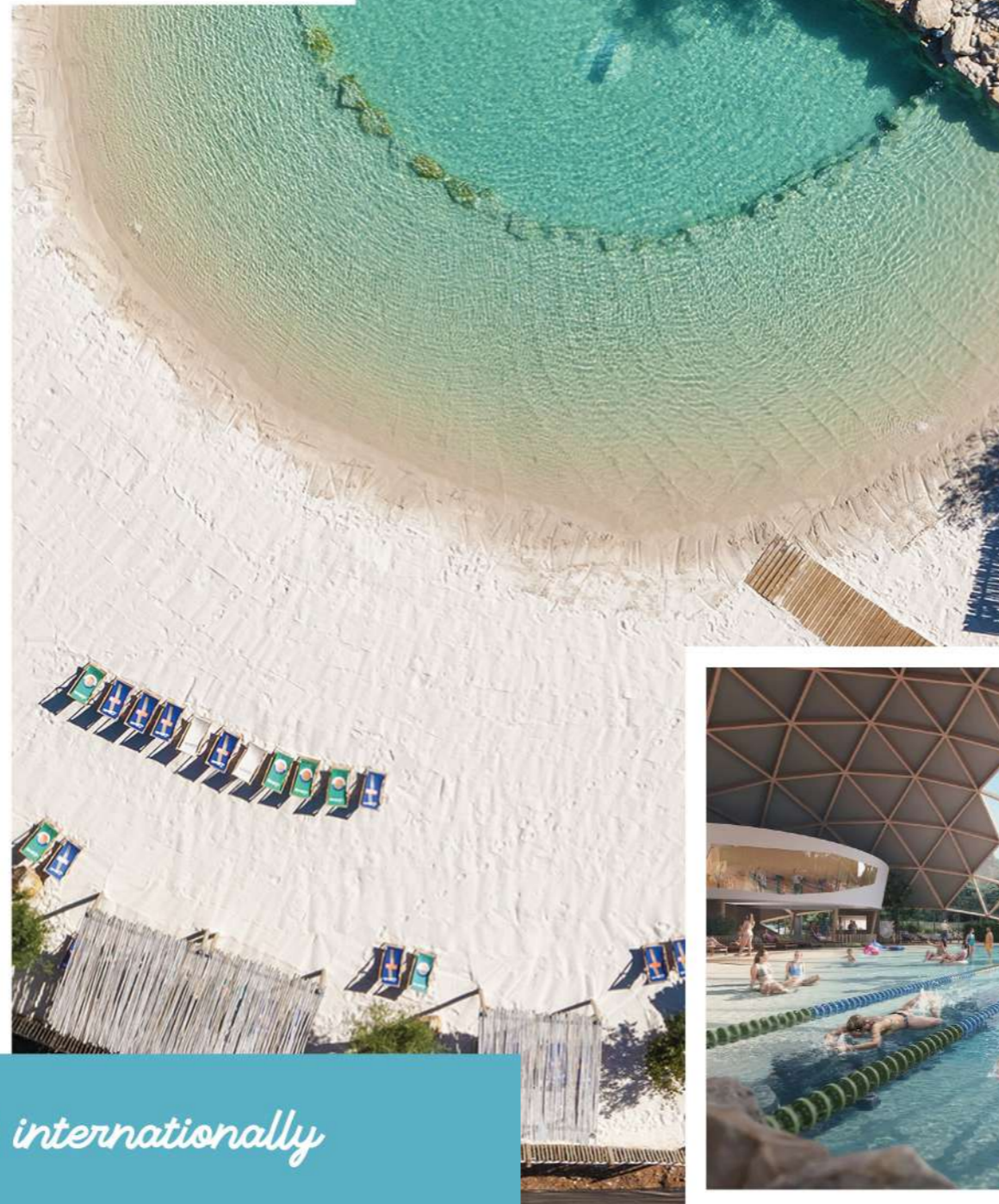
Maintenance consists of raking the sand on the slopes and beaches, and checking and cleaning the filter daily.

Custom designs and plans

A 100% customizable project, with full support for all administrative procedures, from the project phase to the opening of your lagoon.

In just 12 weeks of construction*, we deliver a turnkey solution, ready to welcome your guests.

**Construction time depends on the size of the lagoon*



A certified biological filtration system: CLAIR LAGON®

Our unique filtration system has been developed after 15 years of R&D and guarantees healthy, natural water of a quality that meets health requirements, even during periods of extreme heat.

For all kinds of activities

Children can learn how to swim, inhabitants can enjoy swimming year-round, and seniors find a space dedicated to relaxation and health. At the same time, tourism benefits from a new source of appeal, and businesses enjoy an original setting for their seminars and events.



A new generation of aquatic equipment for sustainable territories

Projects throughout France and internationally

The eaulistic NAO concept



Let's get in touch !

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